

BASIC OFFER DETAILS:-

1. Available platforms:-

i. TV Channels:- Times Now, Times Now Navbharat, Times Now Navbharat(HD), Times Now World(HD), ET Now, ET Now Swadesh, Mirror Now, Movies Now, Movies Now HD, MNX, MNX HD, Romedy Now, MN+, ZOOM.

ii. Websites:- www.timesnownews.com; www.timesnowhindi.com;
www.zoomtventertainment.com; www.timesnowmarathi.com;
<https://www.zoomtventertainment.com/hindi> ; <https://www.etnownews.com/>

iii. Application:- Times Network application

iv. Social Media platforms:- Official Pages, accounts on Facebook, Instagram, Twitter, YouTube etc.

v. Ground Events – i. India Economic Conclave, ii. Leaders of Tomorrow, iii. Digital India Summit, iv. India Digital Fest, v. Amazing Indians, vi. Navbharat Navnirman Manch, vii. Times Now Summit, viii. Living Room Conclave India Health Mission, ix. Living Room Conclave India Education Mission, x. Living Room Conclave India Financial Series, xi. NRI of the Year (Brand Solutions International), xii. - Swarna Kamal (Truly India –first season), any other events organized by BCCL.

- 2. Marketing Elements Being Offered:-** L Bands, pop ups, teasers, product placement, sponsorships, panel discussions, interviews, anchor reference, standees for on ground events, any other type of mode of marketing as may be invented or developed in future*.
- 3. Packages:-** The costs towards marketing campaigns for a startup can be finalized as per advertiser's requirement within a budget as low as INR 1Lakh (conditions apply).
- 4. Payment Terms:-** Since the packages will be offered on discounted prizes in order to encourage and promote the startups, advance payments will be preferred.
- 5. Taxes:-** GST and Income Tax as may be applicable shall be over and above the fees paid or payable to BCCL.
- 6. Necessary Documentation:-** Release Orders/Purchase Orders/One Pager Deal Terms/Ad-Sales T&Cs/Long Form Agreement etc. will be executed as per the preference and requirement of the transaction.
- 7. Other Terms:-** i. Any Inventory requirements will be fulfilled on best effort basis and as per earliest availability. ii. BCCL shall be entitled to amend the offer basis the changes required as per applicable laws. iii. The packages are only for Non-TV Advertisers (Not Active in Past 3 Years in TV on any Genre)

*No prohibited products and services (such as cigarettes, tobacco, wine, alcohol, other intoxicants, infant milk substitutes feeding bottle, or infant foods, gambling, betting, gambling, wagering, lottery, magical devices, product encouraging superstitions etc.) cannot be and will not be promoted. Any product or activity which is contravention of applicable laws.